

# BRAND GUIDE

## FUTURELAB & SMARTPOLICE

### COMPANY

### PRODUCT

#### LIGHT BACKGROUND



*logo-futurelab-lightbackground*



*logo-smartpolice-lightbackground*

#### DARK BACKGROUND



*logo-futurelab-darkbackground*



*logo-smartpolice-darkbackground*

#### SPELLED AS TEXT

«futureLAB»

«Smartpolice»

#### COLOR DEFINITIONS

HEX #00B2A9  
RGB 0,178,169  
CMYK 81,0,39,0  
Pantone 326 C

HEX #0078A7  
RGB 0,120,167  
CMYK 100,3,6,17  
Pantone 641 U